

ALUMNI NETWORK MANAGER

Are you a dynamic and self-motivated person who is excited by the idea of connecting with creative talent and building communities for positive impact?

Located at our Sustainable Fashion Hub in the heart of Hong Kong's vibrant textile district, Sham Shui Po and reporting to the Head of the Alumni Network, the Alumni Network Manager will work to build traction and impact for our ever expanding global network of emerging sustainable designers. We are expanding our support to this group of 300+ designers - who have previously competed in our global fashion competition, the Redress Design Award - and are at various stages of their careers - around 25% of them developing exciting emerging sustainable brands.

This role is an exciting opportunity for a creative, self-motivated person who is highly organised, resourceful, and passionate about building communities and implementing positive change within fashion and the environment. Any experience within the fashion industry and an understanding of the fashion and/or sustainability landscape is advantageous, but not necessary. You will be part of a dynamic team that firmly believes in amplifying the positive power of fashion!

This role is based in Hong Kong and you will be mostly reporting directly to the Head of Alumni Network who is based in Paris.

RESPONSIBILITIES

REDRESS ALUMNI NETWORK

- Support on the strategic development of the Redress Alumni Network, maintaining and growing this integral pillar of the Redress Design Award programme
- Project manage and execute all alumni related activities and events both small and large scaled (occasionally involving travelling abroad) - liaising with key members of the Redress team to deliver against targets
- Manage, build and actively maintain relationships with individual alumni designers in order to promote their work and map their progress and needs
- Support on the development and management of existing and new relationships with key sponsors and partners, including the administration and execution of sponsor deliverables
- Identify interesting opportunities to build alliances with select individuals and organisations to achieve targets for Alumni Network deliverables
- Develop key written materials, supporting the communications team to strengthen the footprint and awareness of this growing programme pillar

ADDITIONAL PROGRAMME SUPPORT

- Provide strategic input and English copywriting/proof-reading of partnership pitches and sponsor/partner updates and impact reports (inclusive of Create Hong Kong reporting)
- Support the Sponsorship Manager with guestlist management and on the ground welcoming of guests and VIPs to the Redress Design Award Grand Final (and other key events)
- Manage and deliver select Redress Design Award video content including scouting contractors, strategy in messaging, co-producing and coordinating on post-production.

REQUIRED QUALIFICATIONS & EXPERIENCE:

- Undergraduate university degree (e.g., B.A. or equivalent - degree holder) with a minimum of 2 years work experience OR
- Minimum 3 years experience in a comparable role, with some established contacts in the fashion and creative industry within Hong Kong preferred.
- Knowledge of the fashion landscape with experience working in fashion and/or a creative role preferred.
- Visa to live and work in Hong Kong (please note that candidates without a Hong Kong visa will only be considered under exceptional circumstances)

REQUIRED SKILLS & DESIRED PROFILE:

- A strong team player with adaptability and excellent multi-tasking skills
- An ambition and willingness to learn on the job, being open to take up new skills
- Proactive approach, with a commitment to detail and organisation
- Strong verbal and written communication skills, experience in content creation and public speaking or workshop/ events delivery a bonus
- Passion for fashion and environmental sustainability is desirable
- Fluent written and spoken English, proficiency in written and spoken Cantonese and/or Mandarin are a must
- Word, Excel and PowerPoint skills are a must. Experience in PhotoShop, InDesign, and Mailchimp software are a plus.
- Ability to travel abroad occasionally (especially to Mainland China and Asia region) is preferred

TO APPLY: Interested candidates must send a CV, availability and expected salary, and a cover letter outlining your motivations for joining the team to: hannahlane@redress.com.hk