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P/T CREATIVE EXECUTIVE - JOB DESCRIPTION

We are looking for a dynamic design-driven team member to play a key role in the aesthetic communication and creative identity of the Redress Design Award. Reporting to the Production Director, this position focuses on helping Redress enhance the impact of our visual communications across our multiple platforms.

We are looking for a candidate who is highly creative, organised, resourceful and interested in effecting positive change through their work

PRINCIPAL RESPONSIBILITIES:

- Create visual assets and digital collaterals for a wide range of platforms/uses including websites, social media, documents, sponsorship decks, presentations, newsletters, educational materials, videos and emails including:
 - o Creative concepts for key visual promotional materials
 - o Overall design direction for each Redress Design Award competition cycle.
 - o Supporting Production Director on creative concepts for events (photoshoots, fashion shows, exhibitions)
 - o Management of the creation of educational and promotional videos (working with external vendors) inclusive of storyboarding, content and messaging development
- Develop the design direction and project manage the creation of the annual Redress Design Award magazine (working together with an external designer)
- Creation of design briefs and management of freelancers for photography, design, videography, acting also as in house photographer/videographer when needed
- Manage the Redress video and photography library and provide support for creation of visual requests from the PR team

REQUIRED QUALIFICATIONS & EXPERIENCE:

- Visa to live and work in Hong Kong (please note that candidates without a Hong Kong visa will only be considered under exceptional circumstances)
- Undergraduate university degree (e.g. B.A. or equivalent - degree holder)
- Minimum 1-2 years experience in similar role either in-house or agency (experience in fashion industry preferred but not essential)

REQUIRED SKILLS & DESIRED PROFILE:

- Adobe Creative Suite (particularly, Photoshop, InDesign and Illustrator), Word, Excel, PowerPoint, GoogleSuite experience is a must. Experience in social media platforms advantageous
- Resourceful, curious & creative thinker
- Problem solver with excellent attention to detail
- Excellent time management and organisational skills with the ability to work under pressure and manage competing priorities
- Ability to follow instructions and work independently on projects with initiative
- A passion for environmental sustainability and fashion a plus
- Willing to accept a high workload at certain times of the year

Job type: Part time

Interested candidates should send their CV with details of their professional and academic background, together with a covering letter, availability and expected salary to

matthieu@redress.com.hk

ABOUT REDRESS

Redress is a Hong Kong headquartered, Asia focused environmental NGO founded in 2007 with a mission to accelerate the change to a circular fashion industry by educating and empowering designers and consumers so as to reduce clothing's negative environmental impacts.

Our flagship project, The Redress Design Award, is the world's largest sustainable fashion design competition and works to inspire and educate emerging fashion designers on innovating with circular design principles. The competition puts emerging sustainable design talent in the spotlight, creating a platform for the next generation of designers to cut waste out of fashion.